Business news

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North Runcton campsite named east's top-seller

A campsite at North Runcton has been named by a bookings website as its top-selling site for the whole of East Anglia in 2014.

King's Lynn Caravan and Camping Park at Parkside House, New Road, has been named by Pitchup.com as its best selling site based on bookings figures.

These, compiled from Pitchup.com's bookings for 1,050 camping and caravan sites throughout the UK and Europe, show that the park took 473 bookings in 2014, making it the top-selling site in East Anglia.

Lynn ranks first out of 53 East Anglia sites available to book on Pitchup.com, beating its nearest competitor by 73 per cent, said Pitchup.com

Its founder Dan Yates, said: "East Anglia had one million searches on Pitchup.com in 2014, proving it's an area that is in demand.

"King's Lynn Caravan and Camping Park consistently performs well with both users of the site and officials rating it highly. They were one of the early adopters in the region, joining us in 2011 and it's this longevity, combined with their immaculate style and service, that has made them so popular."

King's Lynn Caravan and Camping Park is a five-star site set within ten acres of countryside. The site benefits from being just a short distance away from Lynn facilities.

The site prides itself on offering high quality communal facilities for guests and, its staff speaking multiple foreign languages.

Commenting on the success, Daniel Yallop, manager at the North Runcton site, said: "A quality product, our guests' enjoyment and efficient and friendly staff are our total priorities at the park and we believe it's these qualities that have led us to be the top-selling site in our region on Pitchup.com.

"We've really enjoyed working with Pitchup.com and are delighted that we have achieved this status. Everything about the website really works well for us, including the guest reviews, which I'm sure have further assisted in driving bookings. A huge thanks to Pitchup.com and we look forward to another successful year."

Crane and plant firm set to create more jobs

A multi-million pound investment in a crane and plant business is set to create more jobs at its depot in South Lynn.

Quinto Crane and Plant Ltd, which has its head office in Norwich, has announced that it is investing £2.5 million in its East of England fleet with the addition of a demolition and dismantling service.

This means it is looking to recruit more crane drivers, operators and HGV drivers, some of whom would work out of its base in Wisbech Road.

Kellie Colby, a spokesman for Quinto, said: "As part of our ongoing development we are training staff to cover more areas.

"We are recruiting around the East of England and some of those we take on may work out of Lynn some of the time.

"We have an accredited training centre at Norwich and we also offer apprenticeships and NVQs. We are also actively recruiting HGV drivers who we can train as crane drivers, which would give them job variety and great job prospects."

The company currently has 125 employées across the group and is recruiting upwards of a further 20 positions, of which ten will be in cranes and five in demolition.

It is expected that at least two positions will be permanent posts in Lynn, and there is potential for Lynn-based residents to work across the depot network.

Quinto Crane and Plant Limited was bought by Oliver and Hannah Arnold, from Norwich, last year in a multi-million pound deal, keeping it very much a family business.

The Arnolds are investing in the company for the future by buying new cranes and equipment, refurbishing existing cranes and equipment and expanding the services offered in the East of England, East Midlands and Greater London through their depot network.

Strong sales growth means the expansion is gaining pace and the company is well placed to add demolition and dismantling services.

Said Mr Arnold: "The addition of demolition and dismantling services brings Quinto full circle to its former Pointer glory days when cranes and demolition were run side-by-side employing in the region of 1,000 people.

"There is a construction related synergy between our lifting service, machinery moving and demolition and dismantling operations that will benefit our clients. And, due to our early success since purchasing Quinto, we are recruiting for a number of positions across the company which are posted on our website."

For more information, visit www.quinto.co.uk or email info@quinto.co.uk

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