King's Lynn Caravan and Camping Park named as top-selling site in East Anglia

A West Norfolk camping park has been named the top selling site in East Anglia by an award-winning booking business.

King's Lynn Caravan and Camping Park in New Road, North Runcton, was the most popular site chosen by people using Pitchup.com. Figures compiled by Pitchup.com's bookings for 1,605 camping and caravan sites throughout Europe, show the North Runcton park led the way for visitors to East Anglia in 2015, bringing 412 bookings to the region, five per cent ahead of its nearest regional competitor. Bookings for the New Year are already showing signs that the park is set to maintain its momentum next year. Daniel Yallop, pictured left, with Jonathan Yallop, right, of King's Lynn Caravan & Camping Park, said: "It's great news.Pitchup.com's profile and vast number of clients looking for an outdoor holiday experience, enables us to promote our site to a much wider audience."

Dan Yates, founder of outdoor accommodation specialist Pitchup.com, commented: "East Anglia attracted 1.3 million searches on our website in 2015 and is a very strong destination for our client base of outdoor enthusiasts. Visitors are drawn to the region because of its flat landscape, making it ideal for outdoor pursuits such as hiking and cycling. It has also got something to offer everyone from stunning countryside and dramatic coastline with sandy beaches to charming villages and market towns such as King's Lynn. With its five-star tourist board rating and 9 out of 10 overall rating by Pitchup.com customers, the campsite is undoubtly a popular choice, particularly for families and couples."

Read more: http://www.lynnnews.co.uk/news/business/business-news/king-s-lynn-caravan-and-camping-park-named-as-top-selling-site-in-east-anglia-1-7105801#ixzz3wxz77wuv

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Camping site proves popular choice

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